



PRIVATE PARTNER SPONSORSHIP BENEFITS 2022

Platinum Partner (\$10,000/year)

- **2 Vendor tables with premium visibility at the MATCP 22nd Annual Conference**, March 31-April 1, 2022 (the “Conference”).
 - Placement on Conference materials and MATCP Annual Report.
 - Conference Registration for up to 3 business representatives.
 - Post-conference list of Conference Attendees, in Excel format.
- **Invitation to the annual MATCP Board Retreat and Public Partner Summit** (October 2022, Petoskey, MI – exact date/location TBD) **with opportunity for 30-minute presentation** to the Board.
- **Complimentary vendor table at one additional MATCP training.**
- **2 Private Partner webinars** with Private Partner-provided speakers and content (dates to be coordinated with MATCP; Private Partner responsible for registration); MATCP will advertise on its website, social media, and through email campaigns.
- **2 Private Partner blog posts**, to be written by Private Partner (publication dates to be coordinated with MATCP; MATCP reserves the right to edit content).
- **Company link** on MATCP website, noting Platinum Partner designation.

Gold Partner (\$5,000/year)

- **1 Vendor table with premium visibility at the MATCP 22nd Annual Conference**, March 31-April 1, 2022 (the “Conference”).
 - Placement on Conference materials and MATCP Annual Report.
 - Conference Registration for up to 2 business representatives.
 - Post-conference list of Conference Attendees, in Excel format.
- **Invitation to the annual MATCP Board Retreat and Public Partner Summit** (October 2022, Petoskey, MI – exact date/location TBD) **with opportunity for 15-minute presentation** to the Board.
- **1 Private Partner blog posts**, to be written by Private Partner (publication dates to be coordinated with MATCP; MATCP reserves the right to edit content).
- **Company link** on MATCP website, noting Gold Partner designation.

Silver Partner (\$3,000/year)

- **1 Vendor table with premium visibility at the MATCP 22nd Annual Conference**, March 31-April 1, 2022 (the “Conference”).
 - Placement on Conference materials and MATCP Annual Report.
 - Conference Registration for up to 2 business representatives.
- **Invitation to the annual MATCP Board Retreat and Public Partner Summit** (October 2022, Petoskey, MI – exact date/location TBD) **with opportunity for 15-minute presentation** to the Board.
- **Company link** on MATCP website, noting Silver Partner designation.

Private Partner benefit options will be offered on a first-paid, first-choice selection, including vendor location at the Conference, and dates for webinars and blog posts, if applicable.

Questions? Please contact: Michigan Association of Treatment Court Professionals, 824 North Capitol Avenue, Lansing, MI 48906 | 517.253.0896 | info@matcp.org | Katharine M. Hude, Executive Director, kate@matcp.org

MATCP is a tax-exempt 501(c)(4) organization. Contributions to MATCP are not tax-deductible.



22nd Annual Conference

March 31-April 1, 2022, at the Lansing Center, Lansing, Michigan

Private Partners Sponsorship Commitment 2022

REMINDER: your sponsorship commitment to MATCP is for entirety of the 2022 calendar year. However, to confirm your commitment, please register for the Conference through our website – matcp.org – Events – 2022 Conference.

Payments may be made either by credit card on our website – matcp.org – Partners – Prospective Partners, or by sending a check to: Michigan Association of Drug Court Professionals, 824 N. Capitol Ave., Lansing, MI 48906. *Note: checks are preferred; if paying by credit card, it is requested that the processing fee be included in your total payment amount.*

Please read the information on the Conference page, and scroll down to the “Access the 2022 Conference Registration Site Here” button to begin the Registration process. Select “Private Partner” as your Registration Type. In the Registration questions, you will have the opportunity to choose your Private Partner level.

For Platinum Partners, you may register up to 3 representatives at no cost. For Gold & Silver Partners, you may register up to 2 representatives at no cost.

When adding Private Partner additional representatives for \$40, use the "Add Group Member" function, then under "Choose the registration type for your group member", please select "Private Partner" if registering your 2-3 representatives.

If you are purchasing additional group members beyond your 2-3 reps, please select "Private Partner Rep Additional Paid".